

fact sheet

October 2008

Manulife Insurance (Thailand) Public Company Limited

Established in 1951, Manulife Insurance (Thailand) Public Company Limited (Manulife Thailand) is a nationwide provider of a broad range of products and services designed to meet the financial protection and savings requirements of eligible individuals and organizations in Thailand. Currently, the Company fulfills the needs of more than 40,000 policyholders.

In April 2004, the completion of a large-scale global merger between Canada-based Manulife Financial Corporation and U.S.-based John Hancock Financial Services, Inc. resulted in a change of share ownership in the local company, formerly known as Interlife John Hancock Assurance Public Co., Ltd (Interlife John Hancock). The Company's name was officially changed to Manulife Thailand on June 21, 2005.

Manulife Financial has more than 115 years of experience in the life insurance business and is the largest life insurance company in Canada, the second largest in North America and the sixth largest Insurer in the world, based on market capitalization (as at 30 June 2008)

Business Operations of Manulife Insurance Thailand

- In May 2007, Manulife Insurance Thailand announced the launch of Manulife Asset Management Thailand (MAMT). The new asset management company, which is wholly owned by Manulife Insurance Thailand, offers a range of Thai-registered, Thai-baht denominated funds to both retail and institutional investors.
- In May 2008, Manulife Asset Management (Thailand) launched a new fund, Manulife Strength-Global Resources FIF, a feeder fund that mainly invests in Manulife Global Fund-Global Resources Fund (Share Class AA), the master fund. The fund offers investors access to three commodity sectors - oil and alternative energy, gold and precious metals and raw materials. Total sales volume during the IPO period, May 9-15, 2008 was THB 118 MM.
- To realize its goal of becoming a significant player in Thailand, Manulife has invested approximately THB 200 million to improve its local operations, upgrading IT systems and renovating the Bangkok headquarters and branch offices.
- Manulife Thailand currently has an agency force of 500, with 150 employees based at the Bangkok Head Office. Twelve branch offices are located throughout the country.

- Manulife Thailand launched a new distribution channel - Telemarketing in February this year, starting with the popular plan “**Diamond Life**”, a whole life protection plan (up to age 90) with annual guaranteed cash payments for whole life (or to age 90). In May 2008, Manulife launched another new product for telemarketing channel named “Manulife Savings 20/10”, an endowment protection plan for customers aged between 20 - 55 years. The product is target for people looking for the future financial security of their families together with enjoying the benefits of savings with stable and quick returns starting from the first year. It is initially sold through the Manulife Telemarketing Channel.

Commitment to the Community

The marketing & branding strategy of Manulife Thailand is based on improving the quality of life for the local community under the slogan of "**Bringing Dreams to Life**", the theme for the Company's sponsorship of the Beijing 2008 Olympic Games:

Manulife Thailand launched its "**Bringing Dreams to Life**" campaign with Habitat for Humanity (Thailand) on 13 September 2007, centered around building affordable housing for the poor. The company also supported the **Cancer Care Run** on Sunday November 4, 2007 at Lumpini Park Bangkok, helping to raise vital funds for the Oncological (Cancer) Society of Thailand, a centre specialising in cancer research.

The Company's "**Love Life, Live Green**" project was launched on November 10, 2007. The management team and staff joined with local people and students of Amphawa District School in planting 100 trees to help spread the color green in this district, located in Samut Songkram Province. As part of the initiative, Manulife Thailand is also supporting a vegetable-planting project at the school, further demonstrating our commitment to help protect the local environment.

Meanwhile, Manulife Thailand continues its “Love Life Live Green” campaign to help educate people in Thailand regarding protecting the environment. A Green Rally with car-free activities was organized as part of the building opening ceremonies on March 27 to encourage people to use less energy by walking, bicycling and using public transport. A Green Policy has also been launched together with the Thai Environmental Corporation Foundation to plant trees on behalf of new policy-holders, contributing towards building a greener and more sustainable future for us all.

In addition, we have made recent donations to various schools - Ban Wang Krajae School at Kanjanaburi province on Feb 22 -Kokmuang School at Ayuthaya province on Feb 27 – Ban Pong Wai School on June 7. The funds have enabled the purchase of sports and other necessary equipment for students.

Manulife also donated funds to support the Infant Medical Department at Rama Thipbodi Hospital. The donation will assist in purchasing a touch screen computer which provides information in order to educate the general public regarding infant sicknesses, care and prevention. In addition to the new computer, the donated amount will go towards research and analysis work undertaken at the Out Patients Department.

Manulife also launched “Green Heroes” on June 26. They are a troop of Green Heroes who go out onto the streets giving plants to people and encouraging them to see the importance of the environment and promote environmental protection. The heroes will also collect donations for the Thai Environmental Corporation Foundation, who aim to increase green areas in Thailand.

Manulife named Life Insurance Company of the Year

Manulife’s “professionalism, customer service and innovation” honored at the Asia Insurance Industry Awards 2007

Manulife was named Life Insurance Company of the Year at the Asia Insurance Industry Awards 2007. In naming Manulife as winners at the award ceremony in November, the judges cited the Company’s “continued commitment to professionalism, excellent customer service and innovation with first-to-market products.”

The awards are designed to recognize and salute excellence in the insurance industry. Entrants for the Life Insurance Company of the Year award are judged on their in-depth knowledge and understanding of Asian markets, their responsiveness to customer and intermediary needs and overall professional standards. Companies must also demonstrate industry leadership, innovation, customer service excellence as well as sound financial management.

Official Life Insurance Partner of the Beijing 2008 Olympic Games

Manulife is the Official Life Insurance Partner of the Beijing 2008 Olympic Games. Our sponsorship provides a compelling platform to demonstrate how Manulife improves the quality of life in the communities in which we do business.

Manulife's Olympic Theme for the Beijing 2008 Olympic Games is **Bringing Dreams to Life**. Ultimately, Manulife's products and services provide peace of mind, and provide its customers with the resources to help them achieve their dreams. Beyond the net effect of our products and services, Manulife has also directly contributed to improving quality of life through numerous and on-going community programs.

As the exclusive Life Insurance Partner of the Beijing 2008 Olympic Games, we are proud to be supporting gold-medal champion weightlifter Pawina Thongsuk, and the Thai Amateur Weightlifting Association (TAWA) in a long-term partnership to help drive our sponsorship of the Olympic Games.

About Manulife Financial

Manulife Financial is a leading Canadian-based financial services group serving millions of customers in 19 countries and territories worldwide. Operating as Manulife Financial in Canada and Asia, and primarily through John Hancock in the United States, the Company offers clients a diverse range of financial protection products and wealth management services through its extensive network of employees, agents and distribution partners. Funds under management by Manulife Financial and its subsidiaries were Cdn\$400 billion (US\$393 billion) as at June 30, 2008.

Manulife Financial is one of two publicly traded life insurance companies in the world whose rated life insurance subsidiaries hold Standard & Poor's Rating Services' highest "AAA" rating.

Manulife Financial Corporation trades as 'MFC' on the TSX, NYSE and PSE, and under '0945' on the SEHK. Manulife Financial can be found on the Internet at www.manulife.com.

For further information, please contact:

In Thailand:

Ratana Hothanyaroj

Manulife Insurance (Thailand) Pcl.

Phone: (662) 02-246-7650 # 8731

Email: ratana_hothanyaroj@manulife.com

In Hong Kong:

Catherine Battershill

Manulife Financial

Phone: (852) 2202 1272

Email: catherineb_battershill@manulife.com