

Corporate Division

Manulife's Corporate Division, based in Toronto, channels its philanthropy into four areas:

■ **Integration of skilled immigrants into society**

Manulife supports the Toronto Region Immigrant Employment Council (TRIEC), an organization dedicated to helping skilled immigrants find employment. The Company not only provides financial assistance to TRIEC, but two of its senior executives co-chair the council: Dominic D'Alessandro,

President and Chief Executive Officer, and Diane Bean, Executive Vice President, Corporate Affairs and Human Resources. The Company also supports the Skills for Change New Pioneers Award, which honours immigrants who have made a difference in their community.





■ The Greater Toronto Community

The Company supports the Greater Toronto Community and its social assistance organizations through the United Way. In 2005, the Company made a commitment of more than \$1.4 million in funding and matching dollars to the United Way of Greater Toronto.

■ Employee volunteer programs

Manulife supports five organizations through a commitment of funds and employee time: Junior Achievement, Habitat for Humanity, Frontier College Homework Club, Altruvest Charitable Services and Canadian Blood Donor Services.

■ The local community

As Manulife's corporate head office is on Bloor Street in Toronto, the Company wanted to find a way to give back to the community that is home to more than 3,500 of our employees. The community closest to the Manulife head office location is called St. James Town. At the heart of the community is Rose Avenue Public School. Surrounded by apartment towers, the school is physically the focus of the community and is now also the focus of Manulife's support for St. James Town.



Altruvest Charitable Services

Altruvest's mission is to make charities more efficient by improving their board governance. Through two programs, BoardMatch Fundamentals (BMF) and BoardMatch Leaders (BML), Altruvest provides volunteers with the skills to become board members.

The BMF program is for candidates with three to five years of business experience, while BML offers a training program for corporate executives, then places them in a charity of their choice and mentors them for 12 months.

In 2005, 40 Manulife candidates were registered in the program.

Rose Avenue Public School

In 2005, Manulife decided to partner with St. James Town, a community of 22 high-rises that is the most densely populated neighbourhood in the world outside Singapore. In the heart of the community is 122-year-old Rose Avenue Public School.

The 25,000 people of St. James Town, who come from 160 countries, live on incomes that are on average below the poverty line. Violence and drug dealing are prevalent and parents look to the school as a safe haven for their children.

In December 2005, employees collected and delivered to the school more than 100 boxes of clothing and books which were happily received.

Frontier College Homework Club

Manulife partners with Frontier College, a Canada-wide literacy organization, to hold a Homework Club on the corporate head office premises.

The club helps students become better readers, writers and thinkers. The students, some of whom live in nearby St. James Town, have varying needs: assistance with understanding their homework, one-on-one attention and help with reading.

For the past seven years, more than 40 Manulife employees have volunteered annually as tutors, meeting weekly with a seventh- or eighth- grade student in the Manulife cafeteria. Several social events were also sponsored during the year.

Retired employees help out

When Manulife employees in Toronto retire, they have an opportunity to continue working with their Manulife peers and, at the same time, give back to the community.

Manulife Retired Employees Assisting Communities Through Service (REACTS) offers retirees an opportunity to work in a team environment. There are three teams of retirees in the Toronto area and they work regularly at two Manulife blood donor clinics and a food bank.

REACTS also organizes a number of one-time events during the year, such as selling tulips for the Lung Association and packing up food and toys at Christmas for the Salvation Army.

Working on teams allows retirees to stay in touch with their friends from Manulife days and adds a joyful note to their volunteer experience.



“We are all connected and you have shown yourselves to be kind and caring neighbours.”

Jim Kormos, Principal, Rose Avenue Public School