

## John Hancock

John Hancock has had its home in Boston for more than 140 years, and its charitable programs focus on community institutions and organizations there that protect and educate children.



John Hancock encourages employee volunteerism focusing on young people, and funds projects for youth at risk, community sports programs and educational programs through the Boston public school system. In 2005, John Hancock invested a total of nearly US\$8 million in the community through grants, sponsorships and matching gifts – most of it going to more than 200 non-profit organizations. Company associates contributed nearly 7,000 hours in volunteer work that affected the lives of almost 5,000 young people.

Among the programs supported by John Hancock and its employees are:

- **Financial Wizard Program** – Volunteers work with teachers to show students from second to fifth grades that math can be fun.

- **Greater Boston Food Bank** – In 2005, 100 volunteers sorted more than 40,000 tons of food to be distributed to families.
- **John Hancock Fantasy Day at Fenway Park** – Participants play ball in legendary Fenway Park and raise money to fight childhood cancer. More than 150 John Hancock volunteers host the event, which so far has raised US\$5 million for cancer treatment and research.

John Hancock also supports the Boston Marathon Kenya Project, the American Red Cross, the United Way, the Perry School and Lucy Stone School the Summer of Opportunity program and Habitat for Humanity.

“I like giving back to the community. The programs I do in schools are especially important. I love being able to make an impact on the kids who will be coming into the workforce in the future.”

Maria Hopkinson, TPA Services Consultant,  
John Hancock



## Hurricane relief

In 2005, John Hancock and its employees launched a multi-pronged community initiative to assist those on the Gulf Coast who had been displaced by Hurricane Katrina. On behalf of all John Hancock and Manulife employees, the Company provided US\$1.3 million in financial support and in-kind gifts to relief efforts. It matched employee donations, donated US\$1 million of canned food, organized a blood drive and collected household and personal items for those still living on the Gulf Coast and for those who had relocated to Boston.



“I see my participation in the Summer of Opportunity program as a chance to share my many years of experience working at John Hancock with my mentee. Throughout the summer I hope to expose her to a variety of opportunities and encourage her to take advantage of all that is available to her.”

Nanci Palladino, Human Resources,  
John Hancock

## Partnership with public schools

During the 2005 holiday season, John Hancock employees made a gift of books and time to two local public schools. The Company donated more than 600 books and gifts to students at Perry School in South Boston and Lucy Stone School in Dorchester. In addition, a team of volunteers who distributed the books at Lucy Stone School also stayed to read to the children.

## Summer of Opportunity

In 1994, John Hancock and the Boston Police Department established the Summer of Opportunity program to curb rising violence among Boston’s inner city youth by providing jobs and opportunities as an alternative to crime.

Each year, 40 young people spend the summer at John Hancock, receiving a stipend while they gain job training and business skills. They also acquire knowledge about college preparation, job interviews and getting along in the workplace.

So far, nearly 500 students have participated in the program. Summer of Opportunity has been cited by Boston’s mayor and police commissioner as a contributing factor in reducing youth crime.

An essential ingredient in the program’s success is the involvement of dedicated mentors at John Hancock who provide advice and guidance to the participants.

## Boston Marathon Kenya Project

Everyone knows Boston is home to the world-renowned Boston Marathon, but you may not know that for the past 15 years, Kenyans have dominated the race.

John Hancock volunteers have used this fascinating fact to teach more than 250 third-grade students about Kenya and about the marathon. The program is held at the African Tropical Forest exhibit at Boston's

community zoo, and here children learn about Kenyan culture, tribes, geography and language, as well as the history of the marathon. The youngsters also meet Boston Marathon Kenyan champions, and get VIP seating at the finish line on race day.



"John Hancock is proud to create state-of-the-art volunteer programs that leverage our highly skilled associates in order to maximize our impact in the Boston community."

Carol Fulp, Vice President,  
Community Relations, John Hancock