

# 2007 Awards and Recognition

Manulife has received many awards recognizing the Company for overall excellence, as well as specific achievements in corporate governance and charitable and community programs. A few examples are listed below.

## Toronto

### ***Manulife volunteers win United Way Leadership Campaign Award***

Manulife employees Bill Dawson and Joanna Lohrenz were presented with the 2007 Leadership Campaign Award from the United Way of Greater Toronto.

## Hong Kong

### ***Manulife earns Caring Company title for fifth consecutive year***

For the fifth year in a row, Manulife (International) Limited was awarded the Caring Company title by the Hong Kong Council of Social Service in recognition of the Company's ongoing commitment to sponsoring and taking part in charitable activities in the local community.

## Indonesia

### ***Manulife Indonesia named Best Life Insurance Company in 2007 by Media Asuransi***

Manulife Indonesia was named Best Life Insurance Company in 2007 in the class of companies with equity in excess of IDR 250 billion.

## Boston

### ***John Hancock Funds wins top award for Communications Excellence***

John Hancock Funds won the best overall communication award in the large company category from the Mutual Fund Education Alliance.

## Hong Kong

### ***Manulife voted fourth consecutive Gold winner in the Trusted Brands Award***

Manulife (International) Limited again won the Trusted Brands Gold Award in the insurance company category, organized in Hong Kong by *Reader's Digest*.

## Halifax

### ***Employee wins Canadian Forces award for contribution at United Way***

Manulife's Christa Webber, Eligibility Administrator, Plan Member Administration became the first civilian ever to be honoured with the Canadian Forces' Base Commander's Bravo Zulu Award, which she received for her work as a United Way loaned account development officer (ADO) at Canadian Forces Base Halifax.

## Asia

### ***Life Insurance Company of the Year, Asia Insurance Review Awards 2007***

Manulife was named Life Insurance Company of the Year at the Asia Insurance Review Awards 2007. The judges cited the Company's "continued commitment to professionalism, excellent customer service and innovation with first-to-market products."



## Kitchener-Waterloo

### **Manulife finalist for Volunteer Impact Award**

Manulife was nominated for a Volunteer Impact Award by the Volunteer Action Centre in Kitchener, Ontario, and was chosen as a finalist in the category of Corporate Community Partner in recognition of its community and volunteer involvement and community building. The Action Centre works to provide inspiration and leadership for the volunteer sector by connecting talent and community.

## Toronto

### **Manulife honoured as one of Canada's top 50 corporate citizens**

Manulife was honoured as one of Canada's top 50 corporate citizens by *Corporate Knights*, a magazine focused on encouraging and tracking responsible business behaviour. The awards take into consideration a company's overall social, governance and environmental performance.

## Hong Kong

### **Community Chest Awards**

Community Chest presented Manulife with two recognition awards – the Challenge Cup for Overall Top Fundraiser and Top Fundraiser of the Hong Kong and Kowloon Walk – for raising HK\$600,000 in the Walk for Millions. This is the sixth consecutive year Manulife has won the Challenge Cup.

## Toronto

### **Manulife rated among world's most valuable brands**

Manulife was rated Canada's third most valuable brand and the top Canadian brand among the world's 250 most valuable brands list by Brand Finance.

## Hong Kong

### **Manulife Hong Kong ranked fourth in the Greater China Region in Fortune Magazine's Top Companies for Leaders**

Manulife Hong Kong was ranked fourth in the Top Companies for Leaders survey conducted by *Fortune Magazine*, Hewitt Associates and the RBL Group. Organizations from 41 countries took part in the study, which ranked leadership performance both regionally and globally.

## Boston

### **John Hancock named one of America's Greatest Brands**

For the second consecutive year, John Hancock was named one of America's Greatest Brands by members of the American Brands Council. The honour points to last year's launch of The Future is Yours brand platform and the supporting Future Promises advertising campaign.

## Hong Kong

### **Manulife Hong Kong is awarded Next Magazine's Top Service Award**

For the eighth consecutive year, Manulife Hong Kong was awarded *Next Magazine's* Top Service Award in the insurance company category. The accolade is bestowed every year following a public ballot and is a confirmation of Manulife's high standing in Hong Kong.

