

## John Hancock: Helping Young People Realize their Promise

As a result of John Hancock's presence in the community in 2007, non-profits received US\$10.3 million in support through grants, sponsorships, matching gifts and Boston Marathon fundraising. In addition, John Hancock associates contributed nearly 7,500 corporate volunteer hours, helping approximately 7,000 youth, making John Hancock a leader in corporate volunteering in Boston. Following are just two examples of how John Hancock and its employees made a difference in 2007:

### 500 Women & Youth Build Boston

Launched in November 2007, 500 Women & Youth Build Boston continues the mission of Boston Women Build in the Bayou. This year-long project engages women from all sectors and walks of life to invest in Boston neighbourhoods through construction and rehabilitation projects in collaboration with YouthBuild Boston. The 500 Women & Youth Build Boston project is sponsored by John Hancock Financial and spearheaded by First Lady of the City of Boston Angela Menino and First Lady of the Commonwealth of Massachusetts Diane Patrick.

In line with John Hancock's longstanding work rebuilding communities, we are the major sponsor of this effort. The Company was instrumental in partnering with YouthBuild Boston, an award-winning non-profit dedicated to developing job skills. YouthBuild Boston's work aligns well with John

Hancock's mission of creating jobs for young people and developing positive programming for youth.

Activities include weatherizing the homes of low-income elderly residents, assisting local non-profits with interior and exterior renovations, and rejuvenating public parks and playgrounds. The activities link Boston professionals and YouthBuild trainees in mentoring relationships and allow women to provide "sweat equity" for 50 construction and rehabilitation projects.

### Boston Marathon sponsorship

The year 2007 marked more than two decades of John Hancock's sponsorship of the world-famous Boston Marathon. Not simply a sporting event, the marathon generates \$100 million in the Boston metro area, and provides the largest number of press credentials of any one-day sporting event. It is clearly an important community event and a source of pride for Boston residents.

As the principal sponsor of the Boston Marathon, John Hancock provides select non-profit organizations with guaranteed marathon numbers used for fundraising. As participation in the Boston Marathon requires marathoners to qualify, many runners commit to raising money for non-profits to secure the privilege of official participation. In 2007, John Hancock distributed 780 marathon numbers to 30 non-profits, generating \$3.3 million for Boston area organizations. Of this, \$128,000 was raised by John Hancock employees from the U.S. and Canada.

